



**BOOKNET
CANADA**

Year in Review

2022/2023

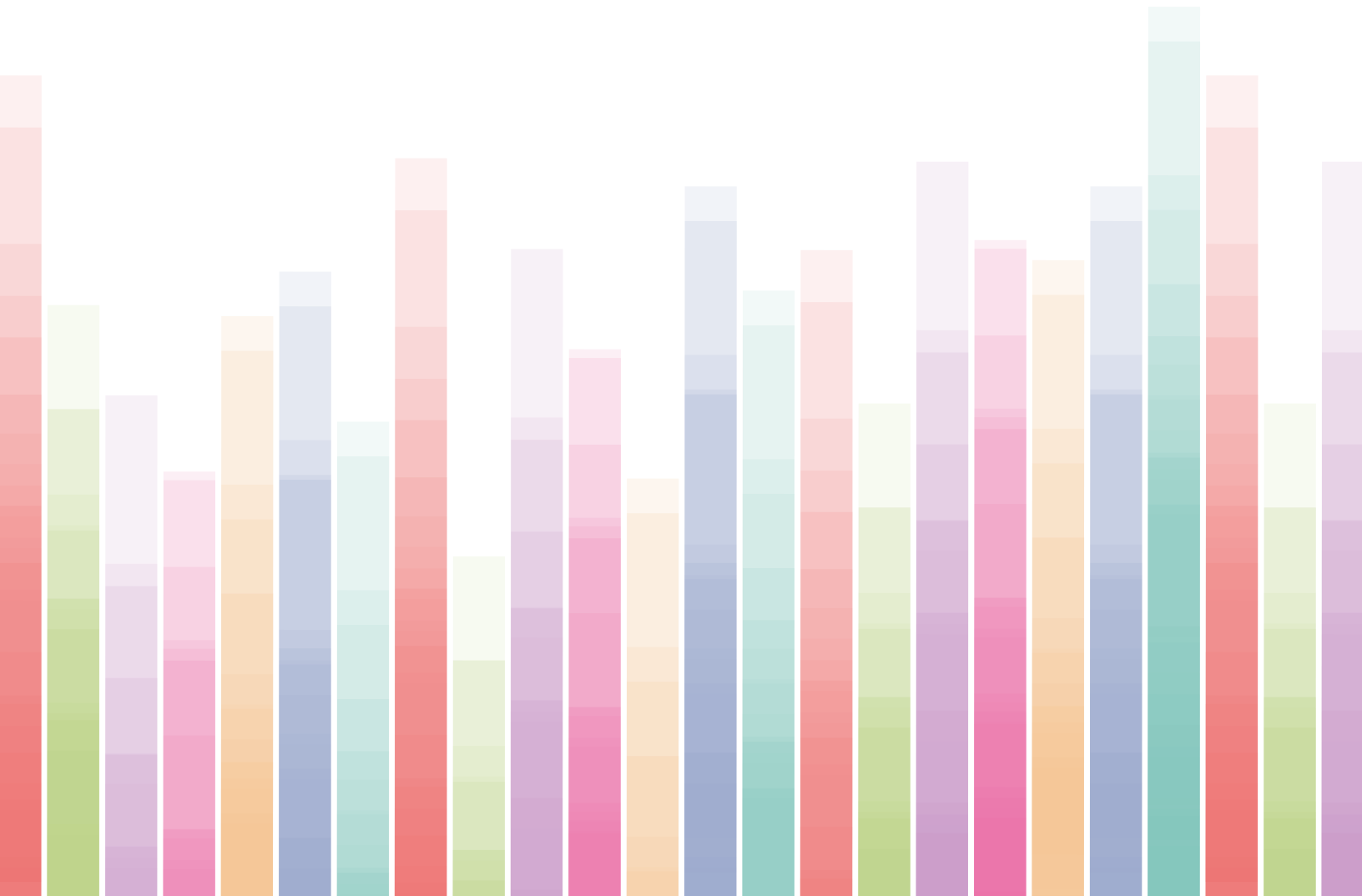




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Introduction

In this edition of BookNet Canada’s annual review, we invite you to embark on a journey through our significant developments, triumphs, and achievements in F2023 and a hint of what we have in store for the next year.

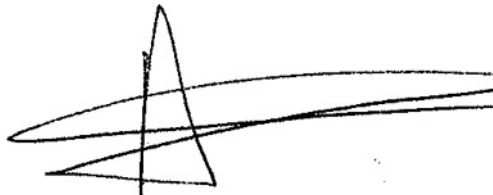
With the continued expansion of our data-gathering initiatives, we were able to provide our stakeholders an ever more complete picture of the book supply chain in Canada. As readers increasingly sought convenience and accessibility, our research helped our stakeholders to navigate the ever-changing consumer landscape and connect with readers as efficiently as possible.

Our educational programming over the last year provided the industry with tactical knowledge on various topics of interest to our stakeholders. With a focus on inclusivity and accessibility, our content was in huge demand — with over 11,000 views of our educational content in F2023.

BookNet staff shared their expertise through representation on board and committees. Including serving on the boards of the Book and Periodical Council, eBound Canada, the Green Book Alliance, and EDItEUR. As always, we collaborated with other industry organizations on initiatives that make the Canadian book industry more innovative and efficient.

We remain grateful to our member organizations and partners: Association of Canadian Book Wholesalers; Association of Canadian Publishers; Canadian Publishers’ Council; Canadian Urban Libraries Council; Retail Council of Canada; Indigo Books & Music; and the Government of Canada for generously providing ongoing support to BookNet through the Canadian Book Fund. These partnerships help us to provide the services and support necessary to our stakeholders in the Canadian book industry.

Thank you,



Noah Genner
President and CEO

Guiding Principles

Short- to medium-term benefit

The projects selected by the BookNet Canada Board of Directors reflect an interest in providing a tangible return on investment within the short- to medium-term. Projects are designed to deliver benefits throughout their lifecycle with clearly defined performance objectives and deliverables.

Facilitation during technological change

Each project is designed to address a key area of technological change, ensuring that book industry participants remain adaptable and capable of meeting new demands in publishing, retailing, wholesaling, and distribution.

Benefit to all stakeholders

BookNet Canada focuses on project areas that are designed to provide consistent benefits to all participants in the Canadian industry, whether they are large corporations or small businesses.

Focus on Canadian cultural producers

Each project also has components designed to “level the playing field” for Canadian cultural producers, providing them with tools, best practices, education, and services.

Empower process improvement

BookNet Canada provides tools, services, and knowledge to help our stakeholders make process improvements related to supply chain and technological innovation within their organizations.

Collaboration and partnerships

Whenever possible and appropriate, BookNet Canada looks to partner and collaborate with other associations and organizations to provide coordinated benefits to the Canadian book industry.

 SALESData &  LIBRARYData


SalesData & LibraryData

This year, the SalesData & LibraryData team mainly focused on recruiting retailers and libraries. We successfully added 34 new retailers to SalesData and seven library systems to LibraryData. In addition, we continued to make upgrades to both systems based on some of our most popular user requests.

Our first upgrade was adding Canadian contributor filters to even more reports in SalesData & LibraryData to allow users to identify better local and national authors, illustrators, editors, and more. Users can now filter by Canadian contributors on all title-level reports, including the:

- Multiple ISBN Report
- Gap Analysis Report
- Bestseller Circ Report
- Collection Gaps Report

Filter by *(advanced criteria)*

Canadian titles 

ON

We've also made some improvements to our Trend Analysis Report in LibraryData.

- We've added additional time frame options in the Reporting Period so that users can now choose Snapshot and Year over Year in addition to consecutive weeks, months, and quarters.
- We've also added the Canadian contributor filter to this report so that libraries can look at the performance of a subject or language over time for only titles with a Canadian contributor.



SALES DATA & LIBRARY DATA

Finally, we were thrilled to announce the launching of our new Media Bestseller List Tool (MBLT). MBLT allows publishers to merge sales from multiple ISBNs of the same work into one entry on media bestseller lists. They can also view past merge requests, allowing for greater transparency in the process and streamlining workflows.



What's next for SalesData & LibraryData

There are many more exciting things coming to SalesData & LibraryData in the upcoming weeks involving improvements to the Market Comp, Market Share, and Trend Analysis reports:

- We're adding the Canadian contributor filter to our Market Share and Market Comp reports so that users can look at the market-level performance of titles with a Canadian contributor
- Users will be able to search by the Top 500 Subjects on the Market Comp, Market Share, and Trend Analysis report
- Optional filters of Subject, Format, Publisher, and Distributor are also being added to the Market Comp and Market Share
- For the Market Comp and Market Share reports, we are also adding an option to rank the report by ISBN column, which adds a column showing the total ISBN Count for single-week data

Further down the road, we are also looking to incorporate age range data and filtering to SalesData reports.

"We are very happy as [LibraryData is] able to complete reports for us that our ILS can't replicate."

- Laina Kelly

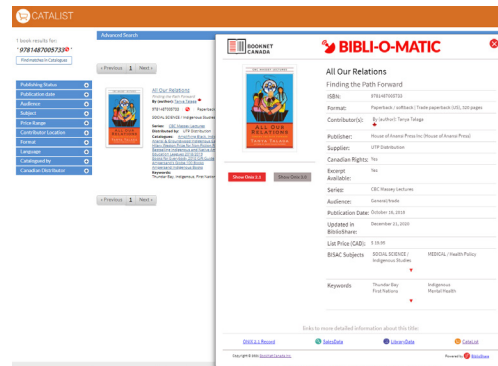
- Users ran over 260,000 reports in F2023 — over 1,000 per day!
- Subscribers received over 1,100 scheduled reports each week saving a combined 1,500 hours a year



BiblioShare

In F2023, BiblioShare adapted to changing Shopify app requirements and updated our BiblioShare Bookstore Builder to comply with the new guidelines. We successfully relaunched the app, which is now being used by 108 accounts, including development houses, publisher’s e-commerce sites or traditional retailer e-commerce sites, gift stores, distributors, sales agencies, and author sites.

We also reached a new milestone for our Bibli-O-Matic browser extension — it is used by over 1,000 active users weekly! Now available for Google Chrome, Firefox, and Microsoft Edge, Bibli-O-Matic is a browser extension that automatically detects ISBNs in web page content and pulls data from BiblioShare on things like pub date, keywords, images (including covers and interiors), list price, and more.



“I love Bibli-O-Matic.
No complaints.”

- Customer Satisfaction
Survey 2022

Regarding new work in F2023, we delivered a custom solution that supported a big retailer by providing data for their catalogue. We also created a new ISBN export that provides a daily list of new ISBNs processed in the BiblioShare database for the first time.

Lastly, the BiblioShare team worked on building the ONIX 3.0 dataset in F2023 with a focus on making improvements to processing speed. This work will continue in F2024.

- Reached over 1 million ONIX 3.0 records
- Over 4 million ONIX 2.1 records
- Added 45 new data providers
- Handled over 179 million metadata web service queries
- Distributed data to over 150 accounts



“Thanks for all the development over the past years to improve the service for the industry! “

- Customer Satisfaction Survey 2022

Catalist

This year, the team’s primary focus was mainly on process improvements for managing catalogues and their contents to make it easier for people to create, modify, and collaborate on them. These features were planned and developed together with [BTLE](#) (la société de gestion de la banque de titres de langue française) for both the CataList and Memento platforms.

Catalogue title management improvements

- Collaborative custom catalogues allow system users the option of collaborating with their colleagues on custom catalogues they create
- Easier title management in catalogues with the addition of copy, move and delete actions in all catalogue views, as well as the ability to select and apply actions to multiple titles
- Upgraded access for users with Account Manager status to manage all custom catalogues in their account

5



[Friends Are Friends, Forever](#)
 Dane Liu ♥ Lynn Scurfield
 9781250778185
 Hardcover
 JUVENILE FICTION / Social Themes
 Age (years) from 4 - 8
 On Sale Date: January 04, 2022
 Print Run: 30000

\$25.99 CAD
 8.9 x 11.25 x 0.5 in | 390 gr | 40 pages
 Carton Quantity: 34
 Canadian Rights: Y
 Henry Holt and Co. (BYR)



Marketing Copy	+
Notes (0)	+
Comparable Titles	+
Content Preview	+

Search functionality improvements

- Navigation directly to the product page when only a single result is returned
- The addition of Thema subjects and geographical qualifiers to the quick search index

Order process improvements

- Making previous order history always available to buyers in title views, even when not working in an order
- New notification emails when orders are submitted



Other work completed this year

In FY2023, we completed the mapping and development for the data import processing from the publisher ONIX 3.0 files provided to BiblioShare. We are currently reviewing ONIX 3.0 readiness, account by account, for Catalist client publishers with the goal of beginning to transition accounts starting in Q2 of F2024.

With every release this year, we've focused on system performance as a core requirement. This focus has continued to reduce page load times throughout the year.

What's next

- Continued work on the ONIX 3.0 publisher transitions in summer F2024.
- We've been gathering and verifying requirements for an F&G tool in Catalist, and this year, we'll move that ahead through the design and specifications stage to confirm the feature plans and begin building.
- Additional search UX improvements to make it faster and easier for users to find the specific titles and contributors they are looking for.

- 117 new retailer-type sign-ups, 24 libraries/schools
- 10 new publisher accounts
- Over 2 million page views in F2023



LOANSTARS

LoanStars

This year we made a Loan Stars program change to use On Order numbers aggregated using the data that libraries across the country submit to BNC LibraryData rather than library staff's recommendations.

The change was partly made because LibraryData allows us to produce specialty lists, as we can base the lists on data defined by specific criteria. Our first specialty list of Canadian top picks was produced in March.



The March 2023 LOANSTARS
Canadian top picks!

THE 10 MOST ANTICIPATED BOOKS AS ORDERED BY LIBRARIES ACROSS CANADA.

Place your holds on one of these future favourites today, or check out loanstars.ca for more info.

 Old Babes in the Wood Margaret Atwood Short Stories	 Birnam Wood Eleanor Catton Thrillers	 A Death at the Party Amy Stuart Thrillers	 The Fake Zoe Whittall Literary
 Anna Olson's Baking Wisdom Anna Olson Methods	 The Movement Miracle Miranda Esmonde-White Exercise	 How Not to Kill Yourself Clancy Martin Personal Memoirs	
 The Book of Rain Thomas Wharton Nature & the Environment	 Sabai Pailin Chongchitnant Regional & Ethnic	 My Thai Joe Thottungal & Anne DesBrisay Regional & Ethnic	

Loan Stars is powered by BNC LibraryData

- First specialty list featuring works by Canadian contributors published in March
- Seven library systems started reporting this past year



**“As a new shop, this is
very helpful! “**

**- Customer Satisfaction
Survey 2022**

Pubnet EDI

There were two feature releases for Pubnet EDI in F2023 in June 2022 and March 2023. These brought improvements to Pubnet Order Manager, Document Tracking, general stability, and performance improvements.

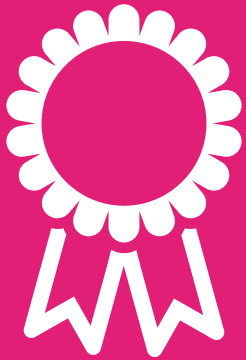
New stores using Pubnet EDI in F2023:

- Albany - Books Games Toys
- Beach Reads Bookshop
- Biblairie GGC Ltée.
- Cedar Canoe Books Inc.
- Companion Books
- The Creative Bookworm
- Entershine Bookshop
- Knowledge Bookstore
- Librairie Michabou
- Margins Bookstore
- Nith Books Ltd.
- Phoenix Books North Van
- Readmore Books & Gifts
- River Bee Books
- Rookery Books
- Scheherazade Books & Music
- The Spaniel's Tale Bookstore Inc.
- Spark Books & Curios
- The Whirligig Books, Music, & More
- Wildfires Bookshop
- Yellow Canary Books & Stationery

- 21 new retailers
- 13 million kilo-characters of traffic between retailers and suppliers in Canada



STANDARDS & CERTIFICATION



Standards & Certification

As always BookNet Canada worked closely with our partners in standards. BookNet Canada has representation on EDItEUR's International ONIX and Thema Steering Committees and our Canadian Bibliographic Committee represents the Canadian English Language National Groups for ONIX and Thema. We have staff serving on BISG's Metadata, Subjects, and Supply Chain committees and monitoring their workflow for anything identifier related. We are providing Canadian perspectives on the revisions to the BISG Best Practices for North American Metadata, which will be completed in F2024. We are also collaborating closely with our sister organization, BTLF, which ably represents the French language needs in Canada.

BookNet Canada is also participating in equity work in relation to standards. We have representation on both the BISAC Subject Committee and its working group for Indigenous subjects and we participate in Thema Subjects, whose system has excellent support for diversity and is looking to improve it and support Indigenous-related needs. Decolonizing subjects is much discussed, and we need input from all interested parties. BookNet Canada is also providing special support to emerging publishers from Indigenous and other diverse groups.

There is a new "persistent identifier" gaining use in the supply chain: the International Standard Name Identifier (ISNI). ISNI is a simple, low-cost identifier for content producers designed to be used to group their content. Over more than 40 years, our first persistent identifier, ISBN, revolutionized publishing so it might be an interesting decade ahead. BookNet Canada is a member of ISNI and is represented on their Publisher Consultation Group.

BookNet continued to work on issues related to environmental sustainability in the book supply chain through its participation in the [Green Book Alliance](#) (GBA). In F2023 the GBA issued its first industry [checklist](#) focused on helping publishers and printers discuss issues related to sustainability.

- Five detailed publisher metadata reviews
- Three bibliographic committee meetings
- Convened a Working Group to discuss decolonizing the BISAC Subject Headings list and improving Indigenous representation in the available codes — a list of recommendations to the committee is expected in June 2023
- Continued work to assess the Indigenous supply chain through engagement with Indigenous-owned and operated presses; report expected calendar 202



RESEARCH & EDUCATION

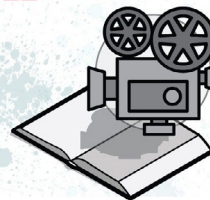
Research

The research team used data from original surveys and SalesData & LibraryData reporting to produce seven public and several subscriber-only reports in F2023.

Many of our publications were editions of annual reports ([Canadian Book Consumer Study 2021](#), [Canadian Leisure & Reading Study 2021](#), and the [Canadian Book Market 2022](#)). Others updated previous areas of research ([The State of Publishing in Canada 2021](#), [On Loan: Library Use in Canada 2021](#), [Listening In: Audiobook Use in Canada 2021](#), [Must-Watch, Must-Read: Book-to-Screen Adaptations in the Canadian Book Market 2022](#), and the subscriber exclusive [Perennial Bestsellers: The Most Reliable Books to Stock by Category 2017-2022](#)).

RESEARCH & EDUCATION

Must-Watch, Must-Read:
Book-to-Screen Adaptations
in the Canadian Book Market
2022



BOOKNET
CANADA

The BookNet Canada blog remained a constant source of free research on a wide range of topics of interest to the Canadian book market: [bestsellers](#), [book buyers](#), and [subject spotlights](#), to name a few.

We continued offering most of our publications in EPUB and PDF formats. We worked on improving our accessibility through a better standard of alt text and long descriptions of the graphs and tables included in our studies.

“Your research is top notch. I have found so many valuable insights because of what you publish.”

- Laina Kelly

“Many thanks for the hard work, you have got it right!”

- Mahfoud Messaour

- 6,000 downloads and reads of our research reports in F2023
- 46 research-related blog posts were read almost 18,000 times



RESEARCH & EDUCATION

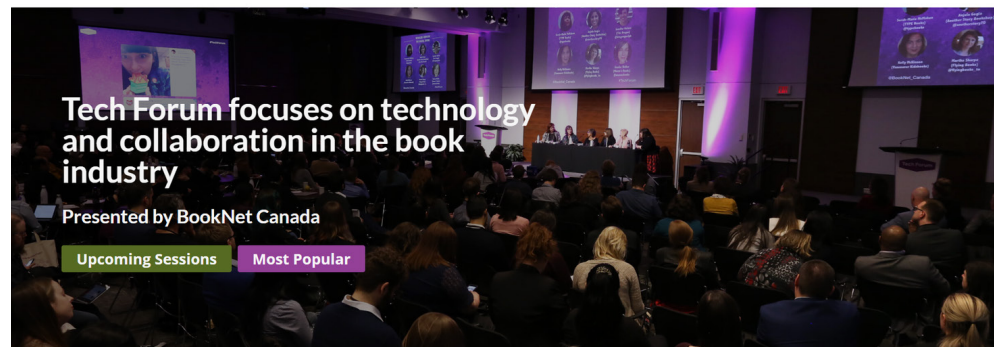


Education

F2023 saw the launch of a [new website](#) for Tech Forum. The new content-driven site gives the industry access to a repository of over 15 years of professional development content. Users can browse the content, but it is also fully searchable by topic, speaker, date, content format, and more.



Content Library Blog Contact Newsletter About Advanced Search 🔍



Among the 14 Tech Forum webinars we offered in F2023 was a four-hour, hands-on workshop about making accessible ebooks geared towards beginners led by Laura Brady with the support of a group of eproduction experts. We had 116 people register for the event, and the video recording has almost 400 views.

BookNet staff delivered presentations and lectures to many higher education publishing programs, including Simon Fraser University, Centennial College, Toronto Metropolitan University, and OCAD, as well as to industry associations, e.g., Association of Canadian Publishers and Canadian Independent Booksellers Association.

“Always impressed by the quality and generosity of spirit of what BookNet provides to a host of intersecting communities and professions.”

- Anonymous Tech Forum attendee

“I’m thrilled to see any and all accessibility accommodations.”

- Anonymous Tech Forum attendee

- 675 people attended our live educational webinars
- 11,215 views of our content on YouTube

Board of Directors

The BookNet Canada Board of Directors comprises a cross-section of representatives from firms across the publishing supply chain and the industry's professional associations.

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University Press
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Madeleine Griggs

Software Developer

Bill Holt

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Aline Zara

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