



# LIBRARYDATA

LibraryData collects weekly circulation data from public libraries across Canada to help them, their suppliers, and publishers investigate trends, identify collection opportunities, and more.

## WHAT'S IN IT FOR YOU?

There are lots of perks in it for you, including access to complimentary research throughout the current beta phase and weekly reports on the most-read fiction, non-fiction, and juvenile/YA titles starting in spring/summer 2019 — available for free to all libraries contributing data as we build our reporting service.

BookNet's [other products and services](#), available for free to libraries, can also provide you with access to bibliographic data, MARC records, and other catalog and discovery tools to help make operating your library even easier.

Participating libraries will have access to our full suite of LibraryData reporting tools and the ability to track trends across the library market, compare their collection against those of other libraries or against retail activity to identify the best opportunities to grow, identify stagnant items in a collection, and so much more!

To join other libraries sharing their circulation data, just fill out the form at [librarydata.ca](http://librarydata.ca) and we'll be in touch with further details. Have more questions? Don't hesitate to reach out to us at [librarydata@booknetcanada.ca](mailto:librarydata@booknetcanada.ca) and we'd be happy to discuss the project further.

## INCLUDED IN YOUR SUBSCRIPTION

### 1) LibraryData Access

LibraryData is a specialized circulation analysis tool focusing specifically on Canadian public libraries. It examines holds and circulation data to give libraries the ability to compare information not only between branches but also across participating Canadian library systems. Aggregated weekly from hold and circulation data sent directly from libraries' ILS providers, the dataset is scalable to accommodate new library participants at any time.

LibraryData report types include:

- **Popular Books Report:** Can be run on any participating library system or branch, or at an aggregated level (All Libraries, Provincial, etc.) Returns a list of books ranked by highest loans, highest holds, highest holds per copy, or highest on-order quantity, and can be filtered by language, subject, and so much more.
- **Book Activity Report:** Follows the over-time performance of an item at any participating library system or branch or at an aggregated level (All Libraries, Provincial, etc.), or breaks out the performance of an item at multiple libraries within a given timeframe.

| Overall Rank | Title                   | ISBNs in cluster | Contributors     | CDN | Publisher                | Loans | Holds  | Renewals | Holds/Copies Ratio | Copies Owned | Copies Out | Copies On Order |
|--------------|-------------------------|------------------|------------------|-----|--------------------------|-------|--------|----------|--------------------|--------------|------------|-----------------|
| 1            | The Resource            | 2                | Sarah, Sara      |     | Various                  | 140   | 4,795  | 25       | 14.00              | 414          | 269        | 5               |
| 2            | Dark Sacred Night       | 2                | Cannely, Michael |     | Little Brown & Company   | 137   | 4,647  | 28       | 14.00              | 333          | 237        | 362             |
| 3            | Untitled #14            | 3                | Penny, Louise    |     | St. Martin's Press       | 122   | 8,022  | 52       | 28.00              | 305          | 220        | 6               |
| 4            | Past Tense              | 2                | Child, Lee       |     | Various                  | 112   | 4,785  | 15       | 15.00              | 312          | 224        | 2               |
| 4            | Educated                | 5                | Wolcott, Tara    |     | Various                  | 112   | 12,350 | 35       | 28.00              | 437          | 284        | 591             |
| 6            | Dashi Redden: Fall 2018 | 3                | Baldwin, David   |     | Grand Central Publishing | 99    | 1,897  | 20       | 7.00               | 287          | 199        | 236             |
| 6            | Look Alive, Timothy!    | 2                | Essexwood, Janet |     | Various                  | 99    | 1,409  | 11       | 7.00               | 310          | 161        | 1               |

- **Library-to-Library Report** (or, other user direct reporting): Detailed system or branch reports, where agreement has been reached between an individual library and another user, providing information on ISBNs from a particular user/publisher.

| ISBN          | Title               | Contributors      | Pub. Date | Item Status | Publisher              | Language |
|---------------|---------------------|-------------------|-----------|-------------|------------------------|----------|
| 9780316419905 | Welcome to Paradise | Hilderbrand, Elin | 10/9/2018 | Available   | Little Brown & Company | English  |
| 9780316419512 | Welcome to Paradise | Hilderbrand, Elin | 10/9/2018 | Available   | Little Brown & Company | English  |
| 9780316488952 | Winter in Paradise  | Hilderbrand, Elin | 10/9/2018 | Available   | Little Brown & Company | English  |
| 9780316421584 |                     |                   |           |             |                        |          |
| 9780316421591 |                     |                   |           |             |                        |          |
| 9780316421607 |                     |                   |           |             |                        |          |

| Week Ending | Loans | Holds | Holds/Copies Ratio | Renewals | Copies Out | Copies | Copies On Order | Branches Reporting |
|-------------|-------|-------|--------------------|----------|------------|--------|-----------------|--------------------|
| 12/30/2018  | 39    | 526   | 6.19               | 21       | 52         | 85     | 869             | 102                |
| 12/23/2018  | 51    | 536   | 5.06               | 14       | 64         | 90     | 869             | 115                |

- **Library-to-Library Aggregation:** Libraries submitting data for multiple branches or locations may choose to permit viewing of data from individual locations or aggregates of locations (for example, by branch, city, branch type, etc.). Data will be stored at the most granular level of data provided by the library and aggregated to the level permitted for viewing.
- **Trend Analysis Report:** Analyzes the over-time performance of subject and language categories, so you can see where your circulation is growing and better allocate your funds.

- **Collection Gaps Report:** Allows you to identify books that are missing from your collection that are high-performing at another library or aggregated library view of your choice, or are high-performing in the retail market. This can be filtered by subject or language to help you optimize spending in particular categories, so you know you're bringing in high-performing titles.

| Title   | Contributors         | Home: Ontario |       |          |              |            |                 | Comparison: ALL Libraries |       |       |          |              |            |                 |                    |
|---|----------------------|---------------|-------|----------|--------------|------------|-----------------|---------------------------|-------|-------|----------|--------------|------------|-----------------|--------------------|
|   |                      | Loans         | Holds | Renewals | Copies Owned | Copies Out | Copies On Order | Branches Reporting        | Loans | Holds | Renewals | Copies Owned | Copies Out | Copies On Order | Branches Reporting |
| The Last Phoenix Book                         | Deban James ...      | n/a           | n/a   | n/a      | n/a          | n/a        | n/a             | n/a                       | 42    | 7     | 71       | 226          | 130        | 0               | 24                 |
| New Phoenix Book Set                          | Liberts Jennifer ... | n/a           | n/a   | n/a      | n/a          | n/a        | n/a             | n/a                       | 39    | 4     | 65       | 238          | 141        | 0               | 22                 |
| My Phoenix Day                                | Moses John           | n/a           | n/a   | n/a      | n/a          | n/a        | n/a             | n/a                       | 26    | 0     | 0        | 2            | 1          | 0               | 21                 |
| Get Back with Phoenix (Phoenix #2 of Phoenix) | Webster Cindy        | n/a           | n/a   | n/a      | n/a          | n/a        | n/a             | n/a                       | 33    | 0     | 38       | 157          | 105        | 0               | 16                 |
| The Next Phoenix                              | Bischoff Nicola      | n/a           | n/a   | n/a      | n/a          | n/a        | n/a             | n/a                       | 16    | 0     | 0        | 0            | 0          | 0               | 14                 |

- **Bestseller Circ Report:** Compare your library's holdings and circulation to the bestsellers of the week — perfect for checking your stock of titles that may end up being popular holds and checkouts over the next few weeks.

**Plus! Saved and scheduled reports:** Time is always of the essence, so we built the site with a lot of “set it and forget it” features so that the reports you need most can be delivered to you automatically. All reports run through both LibraryData and SalesData can be “scheduled” and delivered directly by email when the data is updated each week. For example, in less than five minutes of setup you could schedule weekly Highest Loans, Most-Held, or Collection Gaps analysis reports to be automatically emailed to your team on a weekly basis. By doing so, you can easily identify popular titles or compare your collection to comp libraries to see where you may want to order new titles, while still having access to all of the tools and benefits of the full service for any one-off or special reports that might be required less often.

## 2) SalesData Access

LibraryData is fully integrated with **BNC SalesData**, BookNet Canada's retail sales tracking system, allowing libraries to compare their circulation to the Canadian retail market, drive discovery through the production of overall ‘most-read’ lists, and examine trends by genre, regions, authors, and more. SalesData collects weekly point-of-sales data from retail outlets across Canada, covering an estimated 85% of the Canadian English-language trade print book market.

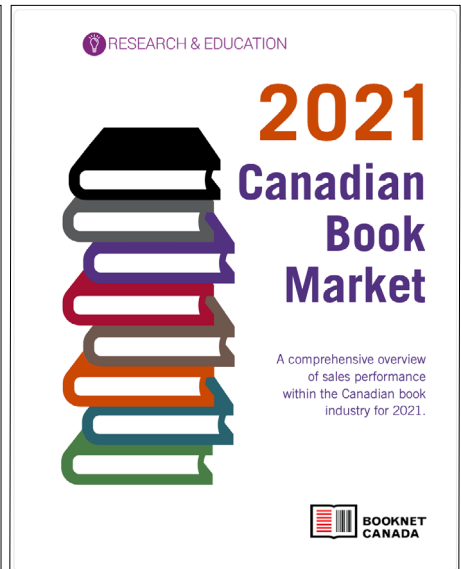
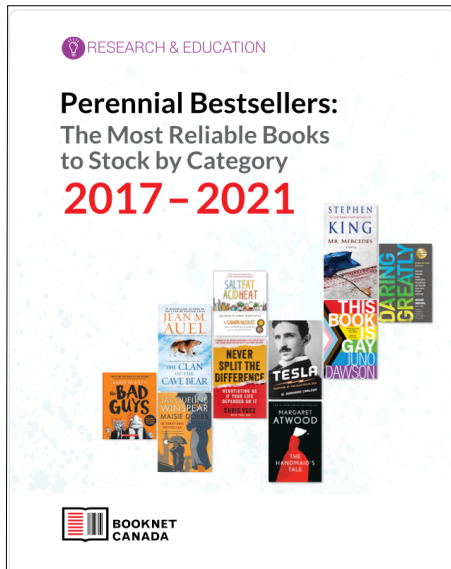
Existing SalesData report types include:

- Individual Title/ISBN Report
- Bestseller Report
- Market Share Report
- Gap Analysis Report

### 3) Subscriber-Only Research

In addition to the publicly available research at [booknetcanada.ca/bnc-research](http://booknetcanada.ca/bnc-research), LibraryData users will have access to exclusive subscriber-only reports and studies, including:

- Sales Impact of Literary Awards
- Consumer & Patron Behaviour Reports
- Social Media & Genre Studies
- Perennial Bestsellers
- Monthly SalesData Market Reports



### 4) Bibliographic Data Resources

If circumstances warrant, BookNet Canada and your software provider may work together to facilitate data transfer of bibliographic data from BookNet's [BiblioShare](#) data aggregation service, which includes data and images for more than 3 million records. Available data includes:

- ONIX records (2.1 and 3.0; "BiblioSimple" stub record created from the ONIX record)
- MARC records ("Stub" and "Full MARC"; mapped from ONIX records)
- Cover, interior, and author images
- Samples, excerpts, reader's guides, and tables of content
- Position file ("price and availability")
- Release calendar (*currently in beta*)

JOIN THESE LIBRARIES WHO ARE ALREADY PARTICIPATING!



Coquitlam Public Library



Cornwall Public Library



Edmonton Public Library



Halifax Public Libraries



Huntsville Public Library



Kingston Frontenac Public Library



Lincoln Public Library



TRAC / Marigold Library System



Newmarket Public Library



Ottawa Public Library



Parkland Regional Library



Saskatoon Public Library



St. Catherine's Public Library



Toronto Public Library



Vaughan Public Libraries



Vancouver Public Library

Vancouver Public Library



Whitchurch-Stouffville Public Library