



Canada's largest book industry conference

Tech Forum

2020 SPONSORSHIP PACKAGE

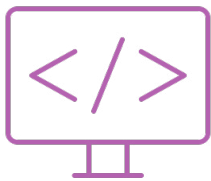


GLIMPSE THE FUTURE OF THE BOOK INDUSTRY

Tech Forum is Canada's largest conference for book industry professionals, now in its 14th year. With a focus on data, technology, and collaboration, it's where the book industry comes to share ideas, network, and discuss the future of publishing and selling books.



3 DAYS OF PROGRAMMING AND NETWORKING



WORKSHOPS



PRESENTATIONS



ROUNDTABLES



AFTER-PARTIES

WHY ATTENDEES CHOSE TECH FORUM 2019



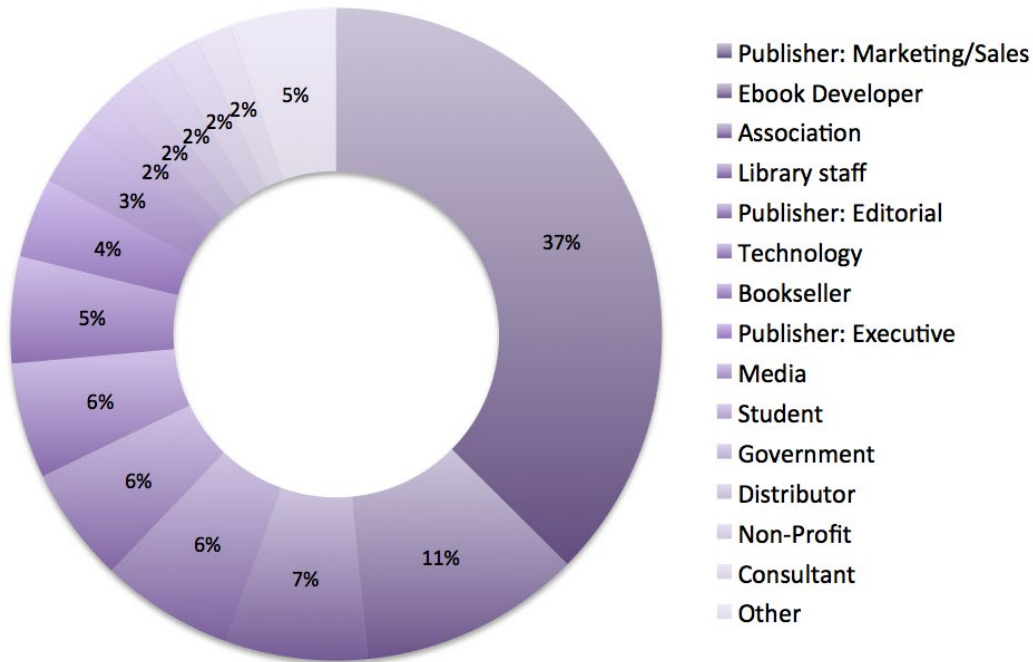
“In general everything was so great and clearly so well planned that makes everything in it a highlight.”

- Isadora Oliveira, Account Manager, Bookwire Brasil



300+ ATTENDEES

Tech Forum is attended by professionals from Canada and abroad who work at every link in the book supply chain. Most of our attendees are from book publishers, followed by ebook development staff, associations, libraries, bookstores, technology companies, and many others. We have attendees who range from entry-level to executives, who all have an opportunity to network and share ideas across multiple days and evenings.



“A great program with lots of options — there was something for everyone.”
- Kate Edwards, Executive Director, Association of Canadian Publishers



50+ SPEAKERS

Tech Forum has taken the 50/50 Pledge to ensure equal gender representation among its speakers, and we have achieved this consistently for the past several years. Our speakers also represent the best of firms across the book industry in Canada and abroad, technology companies, and many more.



At our 2019 conference, speakers came from the following companies and organizations:

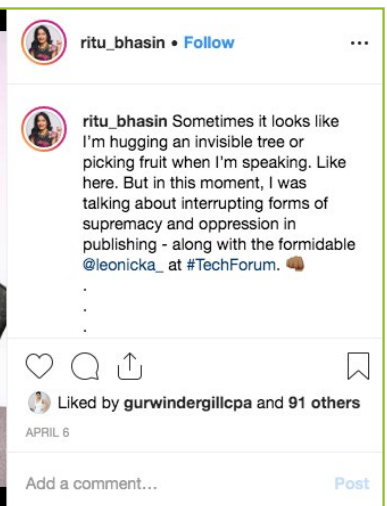
Macmillan Learning
 Houghton Mifflin Harcourt
 Hachette Book Group
 House of Anansi Press
 Penguin Random House Canada
 Annick Press
 Lerner Publishing Group
 ECW Press
 Simon & Schuster Canada
 Harlequin
 Playwrights Canada Press
 Orca Books

Wattpad
 StoryFit
 Hederis
 Barefoot Computing
 Aer.io
 TWG
 Virtuales Publishing Solutions
 Brix Labs
 Firebrand Technologies
 Bookalope
 Babar Books
 McNally Robinson

Booksellers
 Rakuten Kobo
 Another Story Bookshop
 bhasin consulting inc.
 Witt O'Briens
 DiverseCanLit
 Festival of Literary Diversity
 DAISY Consortium
 Association of Canadian Publishers
 eBOUND Canada
 EDItEUR

National Network for Equitable Library Service
 Ampersand Inc.
 Emerson College
 Minorities in Publishing Podcast
 BuzzFeed
 Toronto Public Library
 Marigold Library System
 Markham Public Library
 Vancouver Public Library

“I am very impressed with the forward movement Tech Forum is encouraging on social issues.”
 - Tan Light, Sales Manager, Literary Press Group



SWAG ATTENDEES LOVE

The verdict is in: Attendees love the custom, reusable, creative (read: nerdy), and delicious perks served up every year at Tech Forum. From cookies hand-decorated with the year's top book trends to doughnut walls and free headshots, there's always something worth taking home or sharing on Instagram at the conference.

We love collaborating with sponsors! Tell us about your wildest swag dreams and we can work together to make them a reality. Food-related opportunities are available at breakfast, lunch, and evening receptions.



“Conferences, speakers, networking, food, goodies... Excellent show as usual.”
- Simon-Pierre Marion, CEO & Founder, Scenarex Inc.



SPONSORSHIP LEVELS

Packages can be customized to suit your needs

BRONZE

- Logo and link on front page of Tech Forum conference website
- 1 shout-out in weekly BNC eNews prior to event – 1,650 book industry subscribers
- 1 shout-out in pre-event email blast to Tech Forum mailing list – 1,200 subscribers
- 2 shout-outs on the BookNet_Canada Twitter (8,350 book industry followers) prior to event
- Complimentary passes to the conference (amount to be negotiated relative to the level of sponsorship commitment)

SILVER

- Logo and link on front page of Tech Forum conference website
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- 1 shout-out in pre-event email blast to Tech Forum mailing list – 1,200 subscribers
- 2 shout-outs on the BookNet_Canada Twitter (8,350 book industry followers) prior to event
- Complimentary passes to the conference (amount to be negotiated relative to the level of sponsorship commitment)
- **1 opportunity to introduce a session during the event**
- **Logo included in all pre- and post-event emails to ~300 registered attendees**
- **1 tweet thank-you on the BookNet_Canada Twitter feed during the event; the #TechForum and #EbookCraft hashtags have historically trended in Canada on the day of the event**
- **Logo included in on-site rotating slides during event**
- **Verbal thank you in opening and closing remarks during event**

GOLD

- Logo and link on front page of Tech Forum conference website
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- **Logo included on attendee badges**
- **Logo included in post-conference videos**
- **Branded swag and/or other printed materials made available at registration table during event**
- **For food sponsors: branded on-site signage during sponsored meal/snack times during the event**

GET IN TOUCH

> WEBSITE

techforum.booknetcanada.ca

> TWITTER

@BookNet_Canada

> HASHTAGS

#TechForum #EbookCraft

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